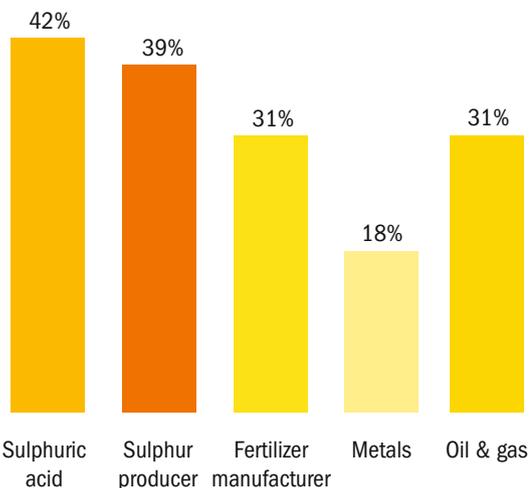
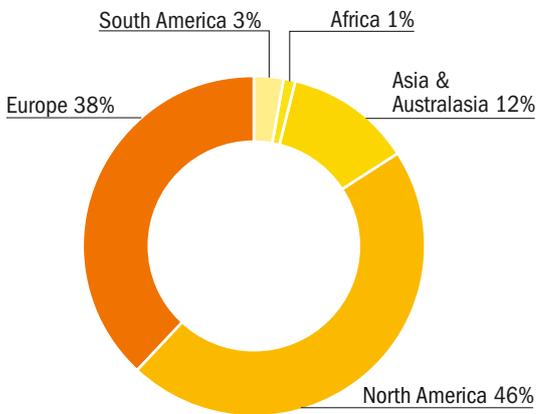


# SULPHUR

[www.sulphurmagazine.com](http://www.sulphurmagazine.com)

*Sulphur* is the market leading publication for the sulphur and sulphuric acid industries worldwide in print and online. It is highly regarded for its unparalleled information and extensive coverage spanning the refining, sour gas, metals, chemical and fertilizer industries.

***Sulphur is now distributed to decision makers in 56 countries throughout the world...***



**Circulation to companies involved in production**



## WORLDWIDE DISTRIBUTION

An additional 2,500+ copies of *Sulphur* are distributed at all the key industry conferences and events worldwide, emphasizing its recognised position as the market leading title and ensuring your promotion reaches a wide, targeted, global audience.

### Official publication of:

- Middle East Sulphur Conference
- Sulphur
- SOGAT
- TSI Sulphur World Symposium
- MESPON

### Additional distribution at:

- Brimstone Sulfur Recovery Symposia
- Laurance Reid Gas Conditioning Conference
- Phosphates
- SYMPHOS
- AIChE Clearwater
- IFA Annual Conference
- TFI World Conference

## TARGETED EXPOSURE

Digital back issues of *Sulphur* are accessed on regular basis – meaning your promotion is seen time and time again not just in the month of publication.

*Sulphur* is distributed to top level decision makers throughout the industry. Our readers are Presidents, VPs, MDs, Process Engineers involved in production, oil, gas, logistics, shipping, plant, equipment, process licensing, construction, engineering, banks, governments, consultancies...

## JANUARY/FEBRUARY

Advertisement deadline: 12 December 2016

**Distribution at: Laurance Reid Gas Conditioning Conference, Norman, OK, USA**  
**Middle East Sulphur Conference, Abu Dhabi, UAE**

- **Sulphur recovery project listing**  
A country-by-country survey of new and planned sulphur recovery unit projects worldwide.
- **New refinery capacity in India**  
India's refining capacity has risen rapidly over the past few years, and the country now operates the fourth largest refinery sector in the world, after the US, China and Russia.
- **Sulphuric acid from pyrites**  
In spite of the dominance of sulphuric acid production from sulphur burning or smelter off-gases, a small proportion of acid demand continues to come from pyrite roasting, especially in China.
- **Technology options for a new low H<sub>2</sub>S gas field development**  
Technip reviews the main outcomes of a conceptual study for a new gas/condensate field development located in Central Europe. Different technologies that are generally attractive for low sulphur capacity, such as liquid redox and biological sulphur recovery, as well as the alternative route of sulphuric acid production are presented and discussed.
- **Amine system failures**  
Equipment malfunction or unplanned shutdown of an amine system can have a devastating effect on plant profitability and an equally serious impact on the environment. This article looks at how to minimise the chances of catastrophic amine failures.
- **Better process monitoring in sulphuric acid manufacture**  
Acid dewpoint monitors have demonstrated their benefits in both copper smelters and sulphuric acid plants providing early detection of moisture leakages, resulting in more reliable long term operation.

## MARCH/APRIL

Advertisement deadline: 16 February 2017

**Distribution at:**  
**SOGAT 2017 Conference, Abu Dhabi, UAE**  
**TSI Sulphur World Symposium 2017, Dublin, Ireland**

- **Sulphuric acid project listing**  
A round-up of new global sulphuric acid capacity, both sulphur-burning and metallurgical acid production.
- **Canadian sulphur forming projects**  
As exports of liquid sulphur to the US face cost hurdles and competition from offshore granulated product, Canada is investing in sulphur forming capacity to allow it to access other markets.

## ● Saudi Arabia – beyond oil

Saudi Arabia's attempts to diversify its primarily oil-based economy are leading to on the one hand extensive new sour gas developments to feed power production away from associated gas, a major new source of sulphur; and on the other hand large new phosphate projects which are large sulphur consumers.

## ● Maximising sulphuric acid plant profitability

Optimisation of plant performance by upgrading the sulphuric acid plant or changing the strategy for how a plant is operated are proven methods to improve the longer term operating costs of sulphuric acid plants.

## ● Advanced sulphur pipeline instrumentation

A new and unique approach for an automated remelt program for sulphur pipelines has been developed to safely and reliably heat up solidified sulphur in the pipeline with the requirement for continuous operator assistance.

## MAY/JUNE

Advertisement deadline: 19 April 2017

- **Sulphur forming project listing**  
*Sulphur's* annual review of recent and planned projects for sulphur forming capacity.
- **Sulphur-enhanced phosphates**  
Companies are now increasingly offering phosphate fertilizers with additional sulphur nutrient content as a way of enhancing yields and helping to combat sulphur deficiencies in some parts of the world.
- **Sulphur and the changing energy balance**  
As economies around the world move away from coal and towards natural gas and renewables, what is the prospect for sulphur extraction from oil and gas in the longer term?
- **New equipment in sulphuric acid plants**  
Recent developments include a new gas-gas heat exchanger design for better temperature management of SO<sub>2</sub> conversion to SO<sub>3</sub>, an innovative SO<sub>2</sub> blower design to reduce downtimes in metallurgical acid plants and wet electrostatic precipitators constructed of new high performance cost effective materials.
- **Modular construction of sulphur recovery units**  
Sulphur recovery units lend themselves well to modular construction because of their size and geometry and can offer many advantages including improved safety, lower cost, faster schedules and controlled quality.

## JULY/AUGUST

Advertisement deadline: 22 June 2017

- **Chinese sulphuric acid supply**  
As China continues to produce additional volumes of acid from copper smelting, will the country become a net acid exporter, or will domestic sulphur burning acid capacity be displaced instead?

## JULY/AUGUST continued

- **Sulphur supply and demand**  
A review of key developments and trends shaping sulphur supply, demand and trade worldwide.
- **Refinery SO<sub>2</sub> abatement**  
A review of technologies designed to bring refineries into line with ever-more stringent restrictions on sulphur dioxide emissions.
- **Lowering SO<sub>2</sub> emissions in sulphuric acid plants**  
New generation catalysts allow sulphuric acid plants to operate at much lower emissions at the same productivity levels and alternative process designs e.g. single absorption + SO<sub>2</sub> removal and recovery can be adopted to meet tail gas emission standards for SO<sub>2</sub>.
- **New advances in simulation and modelling**  
New simulation and modelling tools have been developed to optimise sulphur recovery and acid gas cleaning operations.

## SEPTEMBER/OCTOBER

Advertisement deadline: 16 August 2017

**Distribution at:  
Sulphur 2017 Conference, Atlanta, GA, USA**

- **North American refining**  
US refiners are now some of the largest exporters of finished products, but changing feedstock slates, Canadian oil sands production, a revival of Mexican capacity and the prospects of US oil exports as well as the global demand situation may all have a bearing on future North American refined sulphur output.
- **Central Asia's sulphur surplus**  
With the anticipated restart of the Kashagan field and continuing developments around the Caspian Sea, Central Asia is a major sulphur producing region, and in spite of Kazakhstan's booming uranium industry there will be large surplus volumes which will struggle to find a market.
- **The potential for sour gas development**  
In spite of some declining output in North America, sulphur production from sour gas developments in China, the Arabian Gulf and Central Asia have introduced large new volumes to the market, but are there other regions with the potential for still more sour gas extraction and sulphur production?
- **Meeting the increased demands of gas cleaning plants**  
Performance and operational requirements are becoming ever more demanding for gas cleaning plants in both waste acid and metallurgical applications. The timer interval between scheduled maintenance is increasing beyond one year, requiring designs with higher availability and minimised maintenance.
- **Sulphur recovery technology trends**  
Major process licensors report on recent case studies demonstrating technologies that are most in demand to meet modern day sulphur recovery requirements.

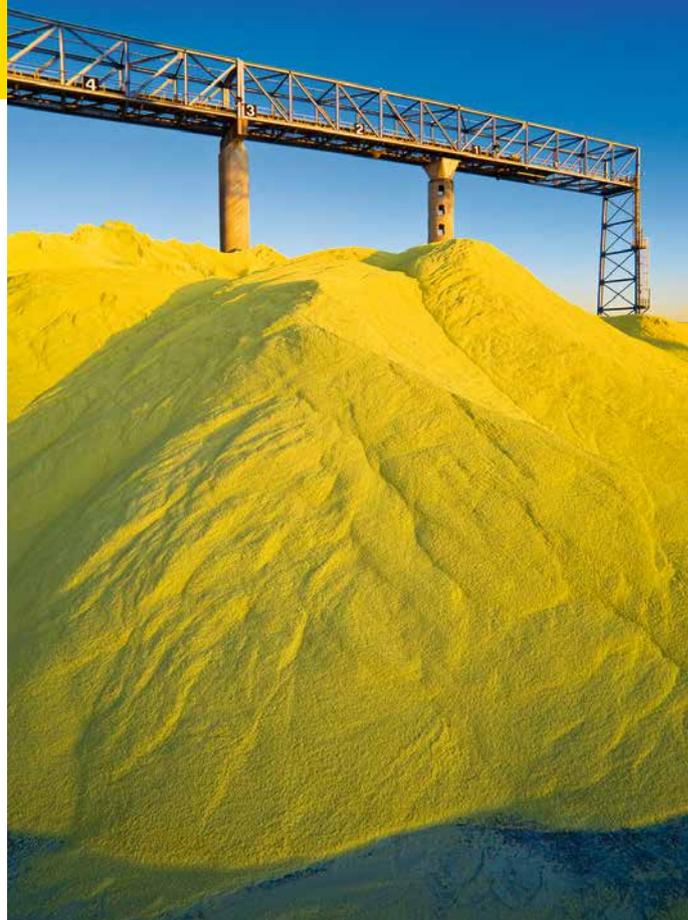


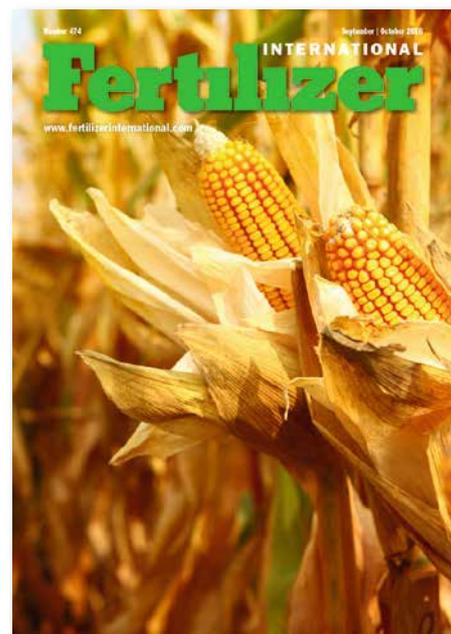
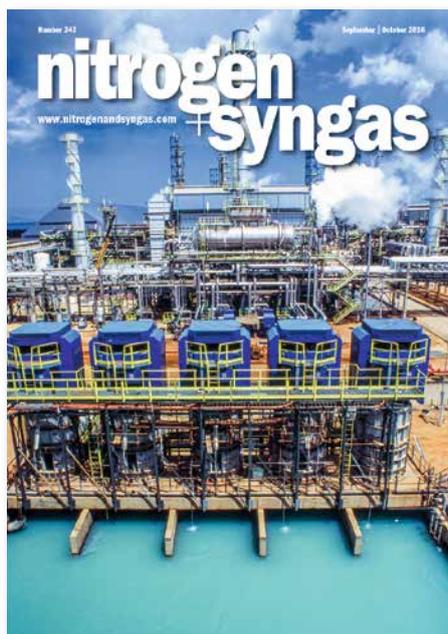
PHOTO: DAVID NUNUK/SCIENCE PHOTO LIBRARY

## NOVEMBER/DECEMBER

Advertisement deadline: 21 October 2017

- **Phosphate outlook**  
Phosphate processing remains the key demand segment for sulphur and sulphuric acid. *Sulphur* looks at the future prospects for this important industry.
- **Sulphur in South America**  
Changing patterns of leaching and smelting in Chile and Peru's copper industries, the growth of Brazil's phosphate fertilizer demand and troubles in major oil producer Venezuela are contributing to changing supply and demand patterns across the continent.
- **Metal markets and acid production**  
Low prices for copper and nickel have dramatically scaled back mining projects, especially on the leaching side, but smelter capacity continues to increase in China and Indonesia.
- **Improving the reliability of SRUs**  
In addition to the design and operation of the SRU, the details in the design and operation of the upstream acid gas unit and sour water stripper acid gas unit are also critical in maintaining high on-line reliability of the SRU.
- **Heat recovery in sulphuric acid plants**  
A review of different heat recovery systems in sulphuric acid plants and how to maximise energy recovery. Case studies report on some recent projects which have included state-of-the-art heat recovery systems.

## Advertisement rates



Size/colour	Single insertion			3 x insertion rate			6 x insertion rate		
<b>Full page</b>									
4 colour	£2000	€2600	\$3800	£1800	€2350	\$3335	£1640	€2135	\$3100
mono	£1250	€1625	\$2375	£1125	€1465	\$2135	£1010	€1320	\$1920
<b>Half page horizontal</b>									
4 colour	£1450	€1885	\$2755	£1375	€1788	\$2615	£1310	€1705	\$2485
mono	£700	€925	\$1330	£665	€865	\$1265	£635	€825	\$1205
<b>Half page vertical</b>									
4 colour	£1525	€1980	\$2900	£1445	€1880	\$2750	£1375	€1795	\$2600
mono	£735	€975	\$1400	£700	€910	\$1330	£668	€865	\$1265
<b>Half page island</b>									
4 colour	£1650	€2150	\$3135	£1565	€2035	\$2975	£1485	€1930	\$2825
mono	£780	€1015	\$1485	£745	€970	\$1415	£705	€920	\$1340
<b>Quarter page</b>									
4 colour	£1250	€1625	\$2375	£1180	€1535	\$2242	£1125	€1465	\$2138
mono	£500	€650	\$950	£475	€620	\$905	£455	€595	\$865
<b>Double page spread</b>									
4 colour	£3500	€4550	\$6650	£3150	€4095	\$5985	£2835	€3685	\$4875
mono	£2500	€3250	\$4750	£2250	€2925	\$4275	£2025	€2635	\$3845
<b>Cover positions</b>									
Outside back cover	£2200	€2860	\$4180	£1980	€2575	\$3765	£1780	€2315	\$3385
Inside front cover	£2200	€2860	\$4180	£1980	€2575	\$3765	£1780	€2315	\$3385
Inside back cover	£2000	€2600	\$3800	£1800	€2340	\$3335	£1640	€2135	\$3100

Page	Top banner		Side button	
	2 months	1 month	2 months	1 month
Home page	\$3000	\$1500	\$2950	\$1450
Fertilizer International & Fertilizer Industry Directory	\$2850	\$1350	\$2850	\$1350
Nitrogen+Syngas & Fertilizer Industry Directory	\$2850	\$1350	\$2850	\$1350
Sulphur & Sulphur Industry Directory	\$2850	\$1350	\$2850	\$1350

Banner data

Files to be supplied as static .jpg or animated .gif files

Position	Pixels
Top banner	500 (W) x 100 (H)
Side button	190 (W) x 250 (H)

**BCInsight**

**TOP BANNER ADVERT FILLS THIS SPACE**  
500 (w) x 100 (h) pixels

**COMPLETE COVERAGE OF THE INTERNATIONAL SULPHUR, FERTILIZER, RELATED CHEMICALS AND RAW MATERIALS INDUSTRIES**

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Syngas project listing  
Smaller scale ammonia plants  
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Sulphur production in China  
Acid plant emissions

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**SIDE BUTTON ADVERT FILLS THIS SPACE**  
190 (w) x 250 (h) pixels

**Fertilizer INDUSTRY DIRECTORY 2017**

Stainless Steel Materials for the Fertilizer Industry

**SULPHUR INDUSTRY DIRECTORY 2017**

PROCEPLOT  
We Process Your Energy

# Advertisement dimensions

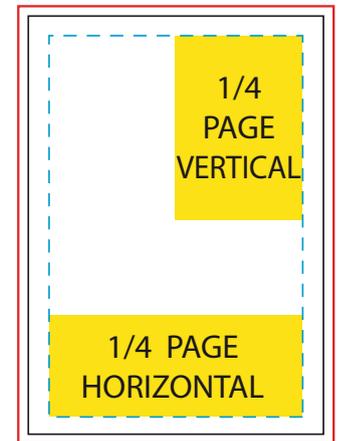
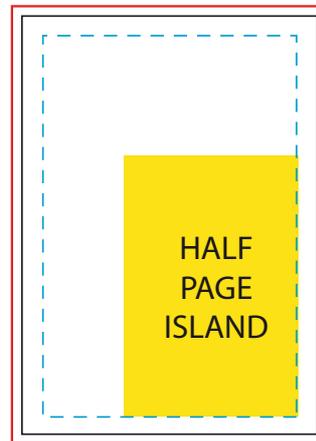
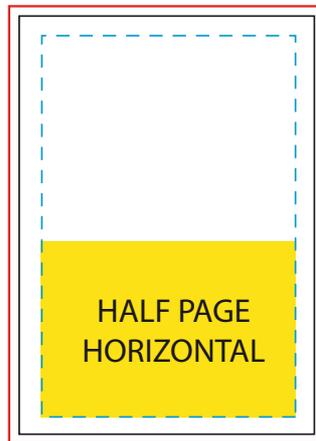
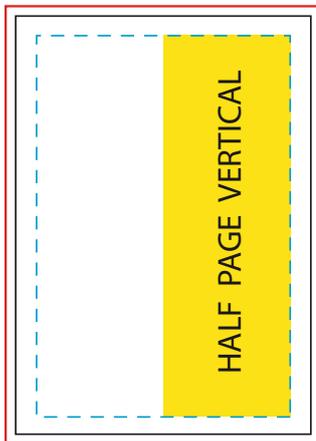
## Sulphur, Nitrogen+Syngas & Fertilizer International

Space	mm	inches
Full page type area	178 x 262	7.0 x 10.32
Full page trim	210 x 297	8.23 x 11.69
Full page bleed	216 x 303	8.50 x 11.93
Double page spread trim	420 x 297	16.54 x 11.69
Double page spread bleed	426 x 303	16.77 x 11.93
Half page (horizontal)	178 x 124	7.01 x 4.88
Half page (vertical)	85 x 262	3.35 x 10.32
Half page (island)	117 x 180	4.61 x 7.09
Quarter page (horizontal)	178 x 72	7.01 x 2.83
Quarter page (vertical)	85 x 124	3.35 x 4.88

## Sulphur & Fertilizer Industry Directories

Space	mm	inches
Full page type area	125 x 180	4.92 x 7.09
Full page trim	148 x 210	5.83 x 8.23
Full page bleed	154 x 216	6.06 x 8.50

THE RED BOX SHOWS THE BLEED SIZE.  
BLEED IS AN EXTRA 3mm ADDED ON EACH EDGE OF YOUR DESIGN WHICH IS CUT OFF AT THE PRINTING STAGE.



# Advertisement data

When preparing artwork for advertisements, please note the following:

- Digital files as high res PDF saved using the **press quality** settings.
- **CMYK only**. No RGB. No spot colours.
- Image resolution 300 dpi. Line art should be saved at 1200 dpi.
- All high res images and fonts must be embedded within the file.
- Printer's marks and document bleeds should be enabled.
- Output with no colour conversion, do not use OPI settings.

**Please flight check your final files before supplying them. We will also make checks and will inform you of major problems before going to press, but this may cause delays.**